

EXHIBITOR PROSPECTUS • MELBOURNE 2025

# AMW MELBOURNE 2025

# IT'S OUR BIGGEST SHOW EVER.

16 BAYS • 24,000SQM • OVER 400 EXHIBITORS



AUSTRALIAN  
MANUFACTURING  
WEEK

6-9 MAY 2025, MELBOURNE

MELBOURNE CONVENTION & EXHIBITION CENTRE

AMW IS AN AMTIL INITIATIVE





## Why exhibit at AMW?

Exhibit at Australian Manufacturing Week (AMW) and be part of the singular platform for Australian technological excellence. Introduce your products and services to relevant industry clientele, network and generate leads. Your opportunity to reiterate your capabilities to existing and new clients, all under the one roof.

## Why visit AMW?

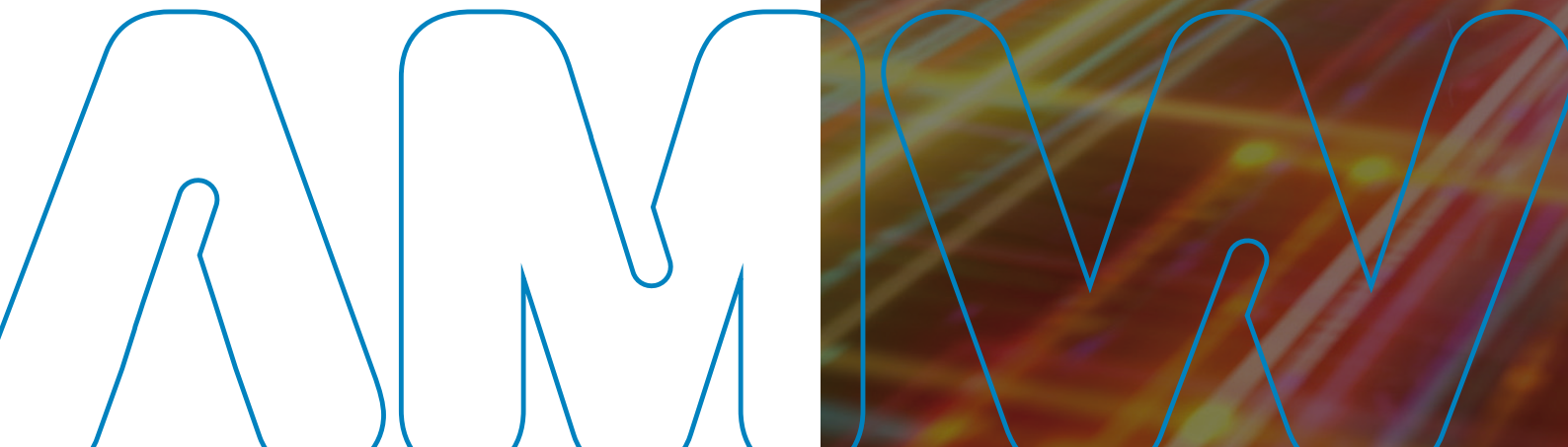
At Australian Manufacturing Week, witness the latest innovations in the advanced manufacturing sector and network with Industry pioneers.

## What to see at AMW

Australian Manufacturing Week covers advanced manufacturing products and processes including:

- Additive & Digital Manufacturing
- Air Technology
- CAD/CAM & Manufacturing Software
- Coating/Abrasives
- Components
- Electrical, Electronics & Accessories
- Digitalisation (IOT)
- Engineering Products
- General Manufacturing
- Heat Treatment
- Joining
- Materials Handling & Logistics
- OH&S Products
- Process Control & Measurement
- Quality Testing
- Plastics Technology
- Raw Materials
- Robotics/Automation & Control
- Safety Solutions
- Sustainable Manufacturing
- Vision/Camera Technologies & Scanners
- Welding

Australian  
Manufacturing  
Week continues to  
be the best trade  
show for Advanced  
Manufacturing  
Technologies.





## Showcasing 6 Product Zones



### AUSTECH – MACHINE TOOLS

Australia's premier advanced manufacturing and machine tool



### ADDITIVE MANUFACTURING HUB

Spotlighting the latest advances in 3D printing



### AUSTRALIAN MANUFACTURERS PAVILION

Showcasing the capabilities of Australia's precision engineering and advanced manufacturing sector



### MANUFACTURING SOLUTIONS

Offering optimised solutions to the most common challenges, from materials handling and safety to raw materials, software and integrated manufacturing solutions



### ROBOTICS & AUTOMATION

Covering robotics, the internet of things, digitalisation, automation and controls, everything you need for increased productivity and optimisation of manufacturing operations



### WELD & AIR SOLUTIONS

Highlighting advanced welding processes and air technology and reticulation

# Who will visit Australian Manufacturing Week Melbourne 2025?

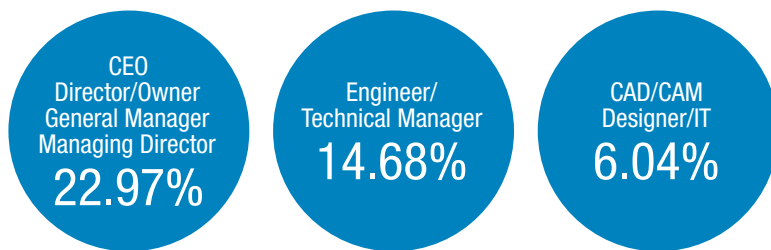
Australian Manufacturing Week provides you with a chance to present your products and services to some of Australia's most influential customers. AMTIL prides itself on the high calibre of visitors that it attracts to its events. Key decision makers such as company owners, directors and general managers make up a large portion of the total visitor numbers to recent AMTIL exhibitions.

It is anticipated that visitors from the following industries will attend Australian Manufacturing Week Melbourne 2025.

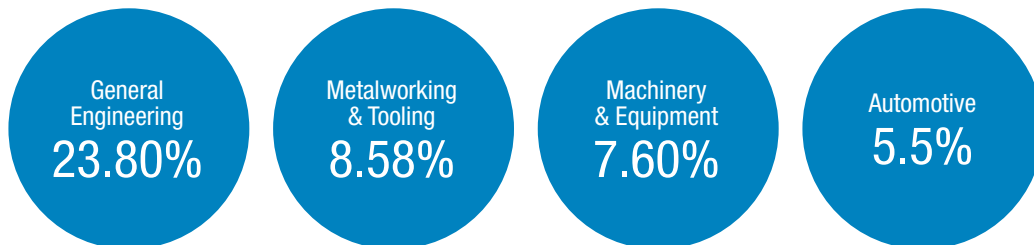
- Aerospace/Defence
- Building/Construction
- Electronics
- Government/Education
- Maintenance
- Medical
- Packaging
- Plastics & Rubber Manufacturing
- Research & Development
- Transport/Distribution/Logistics
- Automotive
- Consulting/Contracting
- Food/Beverage/Tobacco
- Importers/Exporters
- Marine/Shipbuilding
- Metalworking & Tooling
- Petroleum/Coal/Chemicals
- Process Control & Instrumentation
- Sheet Metal Working
- Wood Products/Pulp/Paper
- Biotechnology
- Design/Specification
- General Engineering/Manufacturing
- Machinery & Equipment
- Materials Handling & Warehousing
- METS (Mining Equipment, Technology & Services)
- Pharmaceutical
- Recycling
- Telecommunications/IT

Australian Manufacturing Week is Australia's Premier Manufacturing Solutions event and will continue to incorporate the Austech Machine Tool zone. The statistics below are based on previous attendances at Austech/National Manufacturing Week and AMW Melbourne 2023.

## The top three job functions of 2019-2024 exhibition visitors



## The top industries represented at 2019-2024 of exhibition visitors



## What they said about Australian Manufacturing Week...

*AMW was by far the best trade show in our experience. Great atmosphere, confident and encouraging businesses to mix with and a good stream of interested prospects and industry partners over the show. We are really glad we made the decision to exhibit.*

**Ray Keefe**  
Successful Endeavours

*We really appreciate the effort put in by all. The AMW exhibition for us, was well organised and a successful week.*

**Darren Monson**  
SWI Engineering

*Our organisation found this year's AMW run by AMTIL to be a great success. The number of people that visited the stand with opportunities arising from their visits is fantastic.*

**Grahame Aston**  
PIMA

**AMW was by far the best trade show in our experience... We are really glad we made the decision to exhibit.**

*AMTIL are masters at arranging a world-class event, resulting in excellent lead generation for us. It is a unique opportunity for us to showcase the latest technology. We'll be back.*

**Paul Phillips**  
Benson Machines

**AMTIL are masters at arranging a world-class event, resulting in excellent lead generation for us.**





Shell Scheme Signage Option 1 – Fascia: all posts protrude 20mm into the stand

Shell Scheme Signage Option 2 – Freestanding Column

## Pricing

### Shell Scheme Stand

	SQM	AMTIL Member	Non Member
Shell Scheme	54sqm and over	\$520 p/sqm	\$620 p/sqm
Shell Scheme	under 54sqm	\$550 p/sqm	\$650 p/sqm

GST of 10% will be added to stand costs when invoiced

- Shell Scheme**
- White side and rear walls as required
  - Signage: choice of two options (fascia or free-standing column)
  - Floor Carpet Tiles (grey)
  - Lighting: spotlights on walls or fascia
  - 1 x 240V (4amp) Power Point

### Space Only Stand

	SQM	AMTIL Member	Non Member
Space Only	54sqm and over	\$450 p/sqm	\$550 p/sqm
Space Only	under 54sqm	\$480 p/sqm	\$580 p/sqm

GST of 10% will be added to stand costs when invoiced

- Space Only – Bare concrete floor ready for your unique plans. (Please note that flooring is not included in this package.)**

## All Stand Inclusions

Inclusions for both Shell Scheme and Space Only options

- Comprehensive Online Exhibitor Resources Centre
- Water and compressed air connection\*
- Provision and removal of cutting fluids\*
- Stand Cleaning (vacuuming and rubbish removal)
- Fork lifts (up to 10 tonne)
- Testing and tagging of appliances and accessories to meet venue requirements
- Visitor Lead Scanner
- Electricity consumption
- Swarf bins\*
- Exhibitor lounge access
- Visitor Matchmaking Portal
- Company listing in AMW Exhibition Directory
- Lunch for exhibitors during move-in
- Storage during exhibition
- Meeting room facilities\*

\* Bookings essential

## Payment Terms

- **10% DEPOSIT**  
Required upon booking your stand
- **45% SECOND PAYMENT**  
Due by 15 October 2024
- **45% FINAL PAYMENT**  
Due by 15 April 2025

## Exhibition Venue

Melbourne Convention & Exhibition Centre

## Exhibition Date/Time

- Tuesday 6 May 10:00am-6:00pm
- Thursday 8 May 10:00am-7:00pm
- Wednesday 7 May 10:00am-6:00pm
- Friday 9 May 10:00am-4:00pm

The Australian Manufacturing Technology Institute Limited (AMTIL) is the peak national body that represents the interests of manufacturing technology suppliers and users within the precision engineering and advanced manufacturing sector.

Since its establishment in 1999, AMTIL has grown to reflect the needs of its membership. The number of services on offer is continually expanding and AMTIL is always looking for new initiatives to support the industry. AMTIL has its finger on the pulse and is well placed to educate and support businesses and individuals in the manufacturing industry.

Whether you are a manufacturer, importer or distributor, or a general manufacturing technology company AMTIL has various offerings with which to help you and your business.

**Lorraine Maxwell**  
CEO AMTIL



## AUSTRALIAN MANUFACTURING WEEK

AMTIL proudly owns and operates Australian Manufacturing Week – Australia's premier manufacturing solutions event.

Incorporating Austech, Australia's Premier Advanced Manufacturing and Machine Tool Exhibition, the Australian Manufacturers Pavilion and other specialised product zones, this week-long celebration of Australian Manufacturing provides AMTIL Members with the opportunity to:

- Learn about the latest technology
- Exhibit at significantly reduced prices
- Network with thousands of prospects, clients and key industry representatives.

## EDUCATIONAL EVENTS

AMTIL seeks input from Members regularly to ensure a robust calendar of physical and virtual learning activities. Topics centre around but are not limited to:

- Business Management
- Industry issues and trends
- Latest technology.

## NETWORKING EVENTS

AMTIL hosts regular opportunities for networking with other AMTIL Members and the wider industry. Focused on connection and collaboration, these events ensure regular opportunities for AMTIL Members to:

- Meet new people highly focused on advanced manufacturing
- Share ideas to help grow member's businesses
- Explore opportunities to collaborate.

# MELBOURNE 2023

## STATISTICS

# 15,914

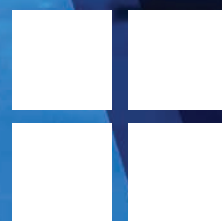


## ATTENDEES

DAY 1: 2757 • DAY 2: 4439  
DAY 3: 5953 • DAY 4: 2765

# 348

## EXHIBITORS



## VISITORS



### TOTAL 15,530

NSW	1340	VIC	12472
QLD	903	SA	2326
WA	193	ACT	68
TAS	94	NT	4



### TOTAL 15,914

AUSTRALIA	15530
OTHER	384



# AMW MELBOURNE 2025

## GET IN EARLY AND BOOK YOUR STAND TO THE BIGGEST AND BEST TRADE SHOW IN ADVANCED MANUFACTURING TECHNOLOGIES

For Sales Enquiries contact Anne Samuelsson (*Head of Sales*)  
on +61 400 115 525 or email [asamuelsson@amtil.com.au](mailto:asamuelsson@amtil.com.au)

### Contact us

**Anne Samuelsson**

*Head of Sales*

T: +61 400 115 525

E: [asamuelsson@amtil.com.au](mailto:asamuelsson@amtil.com.au)

**Kim Banks**

*Exhibition Director*

T: +61 417 146 102

E: [kbanks@amtil.com.au](mailto:kbanks@amtil.com.au)

Reduced stand rates listed are applicable to financial **AMTIL Members only**.

**Non Members** are welcome to apply for membership. Acceptance of AMTIL Membership applications are conditional upon applicants meeting the terms and conditions as stated in the special resolutions of the constitution of the Australian Manufacturing Technology Institute Limited.



6-9 MAY 2025, MELBOURNE  
MELBOURNE CONVENTION & EXHIBITION CENTRE

[AUSTRALIANMANUFACTURINGWEEK.COM.AU](http://AUSTRALIANMANUFACTURINGWEEK.COM.AU)

AMW IS AN AMTIL INITIATIVE